

Kendall Brandt

Graphic Designer + Art Director

kendallbrandt.creative

kenderbrandt@gmail.com

kendallbrandt.com

Education

UNIVERSITY OF FLORIDA
Bachelor of Fine Arts in
Graphic Design
May 2020
Cum Laude

Skills

TECHNICAL
Adobe Suite (Ps, Ai, Id, XD)

DESIGN
Art direction
Brand identity
Layout design
UI/UX
Illustration
Print & packaging
Creative strategy

Hi, there! I am a versatile designer with a strong eye for visual storytelling, brand identity, and strategic design. Passionate about creating impactful, cohesive designs across digital, print, and marketing channels to elevate brands and engage audiences.

Recognition

AMERICAN ADVERTISING AWARDS 02/2025

Best of Show - Darlin' Skincare Logo
Gold - Darlin' Skincare Logo
Judges Choice Award - Darlin' Skincare Logo
Amy Award - Darlin' Skincare Stationary
Silver - Visit Queen Anne's County, Illustration

Experience

**KENDALL BRANDT
CREATIVE, LLC**
03/2025 - Present
Remote

FREELANCE GRAPHIC DESIGNER

Developed packaging, branding, and marketing assets for clients in skincare and lifestyle industries.

- Primary design partner for Darlin' Skincare, leading packaging and seasonal campaigns
- Created brand collateral & digital content for small business clients
- Manage project timelines and production independently

LIQUIFIED AGENCY
10/2023 - 03/2025
On-site

ART DIRECTOR

- Led creative direction for multi-channel marketing campaigns, ensuring brand consistency and impactful storytelling across all touchpoints
- Managed cross-functional teams to develop advertising, digital, and print materials
- Oversaw concept development, design execution, and production to deliver innovative solutions that drove engagement and business growth

Selected Clients: Darlin' Skincare, Military Bowl Foundation, Annapolis Pride

LIQUIFIED AGENCY
11/2021 - 10/2023
On-site

GRAPHIC DESIGNER

- Translated marketing objectives into clear, strategic design solutions delivered on time and with impact
- Designed brand identities, packaging, social media campaigns, and digital assets that elevated client presence and engagement
- Collaborated with internal teams and external creative partners to ensure cohesive and effective execution across all projects

HAPPY CRATES
05/2020 - 05/2022
On-site

GRAPHIC DESIGNER

- Produced new apparel designs and social media content to boost engagement and sales
- Contributed to website updates and assisted with in-house screen-printing production

**CADE MUSEUM
FOR CREATIVITY &
INVENTION**
09/2019 - 10/2021
Hybrid

GRAPHIC DESIGNER INTERN

- Supported the Graphic Design Manager on large- and small-scale museum projects, collaborating with all levels of management to meet tight deadlines
- Took ownership as the sole designer for 2-3 full exhibits, independently designing print collateral, environmental graphics, and exhibit materials

ADDITIONAL

Graphic Design + Marketing Intern, Chesapeake Bayhawks, 2019

INDIGO DESIGN AWARDS 04/2023

Gold - Annapolis Pride, Merchandise Design for Social Change
Silver - Annapolis Pride, Poster & Brochure Design for Social Change

MARCOM AWARDS 12/2022

Gold - Military Bowl Foundation, Digital Media - Website Redesign