

# Kendall Brandt

Collaborative graphic designer with experience across branding, packaging, digital marketing, and print production. Skilled in developing and executing multi-platform design solutions from concept through production. Proven ability to work cross-functionally with marketing teams, developers, and stakeholders to deliver impactful, on-brand creative in fast-paced environments.

## Education

### UNIVERSITY OF FLORIDA

Bachelor of Fine Arts in  
Graphic Design  
Cum Laude

## Skills

### TOOLS & WORKFLOW

Adobe Creative Suite  
(Photoshop, Illustrator,  
InDesign), Figma, Asana, Slack,  
Microsoft, Google Suite

### DESIGN

Art Direction, Brand Identity,  
High-Volume Production,  
Print & Digital Design, Layout  
Design, Packaging, Illustration,  
Creative Strategy

## Recognition

Best of Show, Gold, Judges  
Choice — American Advertising  
Awards (Darlin' Skincare)

Gold — MarCom Awards  
(Military Bowl Foundation  
Website Redesign)

Gold & Silver — Indigo Design  
Awards (Annapolis Pride  
Campaign)

### CONTACT

kenderbrandt@gmail.com  
kendallbrandt.com  
443.262.6790

## Professional Experience

### KENDALL BRANDT CREATIVE, LLC

03/2025 - Present

### FREELANCE GRAPHIC DESIGNER

- Partner with clients to develop branding, packaging, and multi-platform marketing assets
- Produce print-ready and production-ready deliverables, including merchandise and digital content
- Manage timelines, feedback, and execution while maintaining consistent communication with stakeholders

### LIQUIFIED AGENCY

10/2023 - 03/2025

### ART DIRECTOR

- Led creative concept development and execution for integrated marketing campaigns across print, digital, and social
- Translated strategic direction into scalable, multi-platform design systems and assets
- Collaborated with designers, marketers, and developers to bring campaigns to life across web, social, and physical touchpoints
- Conceptualized and art directed social content shoots across TikTok, Instagram, and photography, developing creative direction, shot lists, and visual storytelling aligned with brand strategy
- Oversaw file preparation and production for print, digital, and branded merchandise

11/2021 - 10/2023

### GRAPHIC DESIGNER

- Developed branding, campaign concepts, and marketing materials for a range of clients
- Adapted creative into high-volume production assets across digital, print, and social platforms
- Prepared production-ready files for print, web, and merchandise
- Worked cross-functionally to ensure cohesive execution

### HAPPY CRATES

05/2020 - 05/2022

### GRAPHIC DESIGNER

- Produced new apparel designs and social media content to boost engagement and sales
- Contributed to website updates and assisted with in-house screen-printing production

### CADE MUSEUM FOR CREATIVITY & INVENTION

09/2019 - 10/2021

### GRAPHIC DESIGNER

- Designed large-scale environmental graphics and exhibit materials, managing pre-press and production for print and fabrication
- Collaborated with cross-functional teams and vendors to deliver end-to-end exhibit design solutions

### CHESAPEAKE BAYHAWKS

Major League Lacrosse  
2019

### GRAPHIC DESIGN + MARKETING INTERN

- Designed social graphics and promotional materials
- Captured and produced live event photo/video content
- Collaborated with marketing and media teams on real-time content execution